

The EconBiz Partner Network

Thorsten Meyer/Tamara Pianos
19th May 2016

ABLD-EBSLG-APBSLG Joint
Conference & Meeting | Singapore



Leibniz-Informationszentrum
Wirtschaft
Leibniz Information Centre
for Economics

The ZBW is a member of Leibniz-Gemeinschaft.

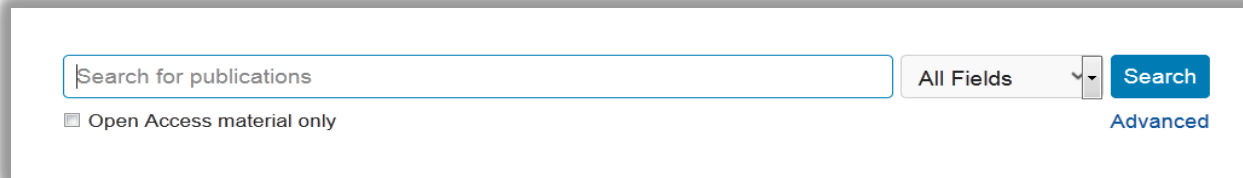
ZBW and EconBiz

- The ZBW Leibniz-Information Centre for Economics is the world's largest special library for business and economics and related subjects.
- It is situated in Kiel and Hamburg (Germany) and runs the subject search portal EconBiz.
- The ZBW is part of the Leibniz Association.



Leibniz-Informationszentrum
Wirtschaft
Leibniz Information Centre
for Economics

- Free full texts as well as licensed and printed material
- Specialized in economics and business studies and related subjects
- Only academic content
- Simple search and advanced search options



A screenshot of the EconBiz search interface. It features a search bar with the placeholder text "Search for publications". To the right of the search bar is a dropdown menu currently set to "All Fields" and a blue "Search" button. Below the search bar, there is a checkbox labeled "Open Access material only". To the right of the search bar, below the "Search" button, is a link labeled "Advanced".

EconBiz: More Features

- Online chat and help options
- Native Apps
- Easy integration into your website
- Beta: new developments
- Events calendar
(with visual event search
and Online Call Organizer)



Features: Events

- Visual Event Search
- Online Call Organizer
- Suggest an event

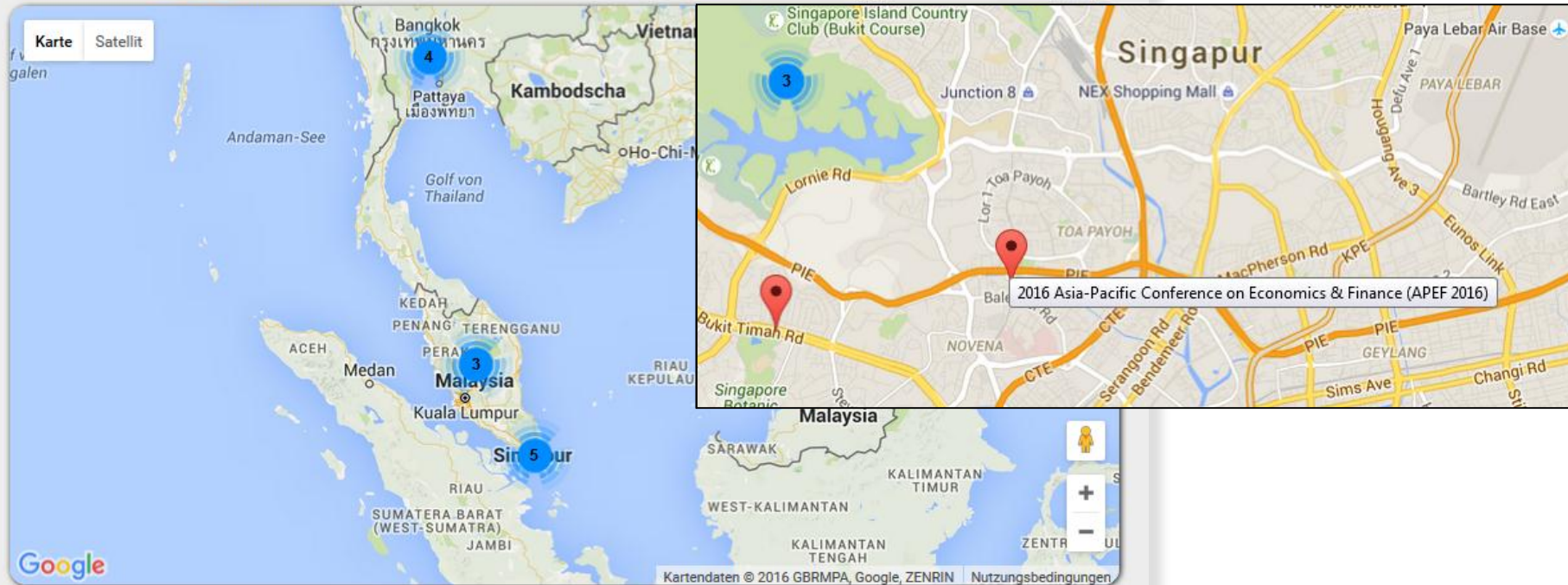
Events are automatically posted on Twitter
Conference cooperation with RFE



Example: find an event through the Visual Event Search

ECONBIZ

Map of Events - Visual Search (BETA)



E.g. One upcoming event in Singapore

ECONBIZ Map of Events - Visual Search (BETA)

Karte Satellit

5th Annual IPSA-NUS Summer School for Social Science Research Methods

Infos:
The Methods School offers a wide variety of basic to advanced courses in quantitative, qualitative, and formal methods. This year's Methods School offers 15 quantitative, qualitative, and formal methods courses, such as Bayesian Analysis, Case Study Analysis, Data Visualization, Experimental Methods, Game Theory, Mixed Methods, Network Analysis, and Quantitative Text Analysis. All of these courses focus on both the theory and practice of social science research and provide high-quality training in diverse, state-of-the-art methods and techniques by outstanding and highly experienced international faculty. [\[more details\]](#)

Date: 2016-07-04 - 2016-07-15
Place: Singapore, NUS

Map labels: Admiralty Rd, SEMBAWANG, Singapore, Serangoon Island, Pulau Ubin, Pasir Ris Drive 3, Paya Lebar Air Base, Tampines, Singapore Expo, Jurong, Bukit Timah, Novena, Bedok, Clementi, Holland Rd, KPE, PIE, Bartley Rd East, GEYLANG, REYANG, Bedok, Singapore, Kartendaten © 2016 Google Nutzungsbedingungen Fehler bei Google Maps melden

Translations of important parts of the website

- All portal functions available in English and German
- Main portal functions available in French and Spanish



EconBiz Partner Network Mission

- The partners work together to develop the leading portal for subject information in economics and business studies.
- The EconBiz partner network helps to improve research infrastructures by promoting access to subject information services and the transfer of knowledge and cooperation among its members.

Our Motivation for an International Partner Network

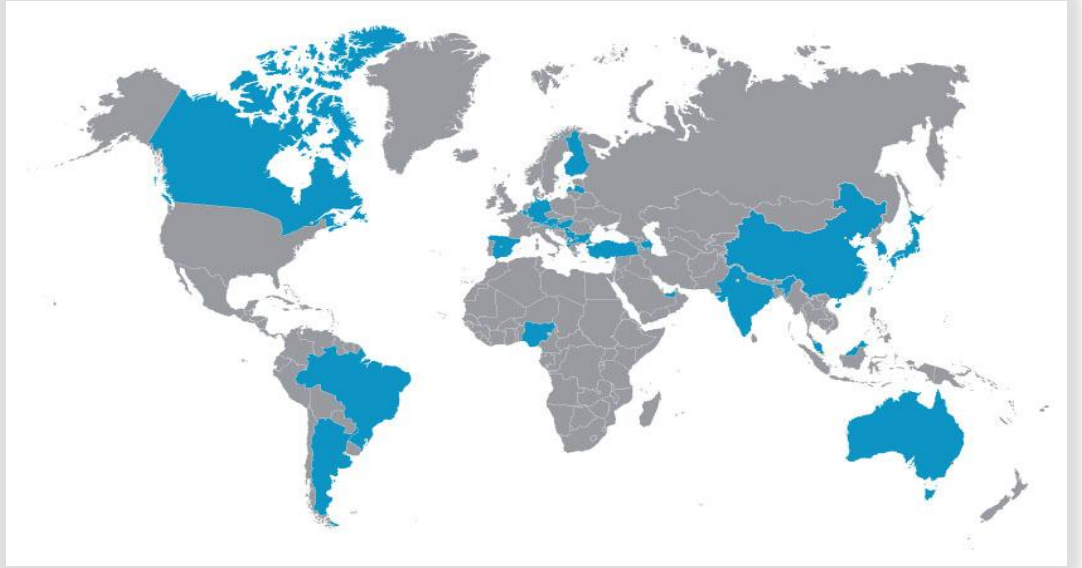
- Research tends to become more interdisciplinary and more international
- Feedback from national and international target groups is very useful
- International partners promote our services in their institutions and countries
- German research becomes more widely known to an international audience
- We have partners for future international projects etc.

Target Groups for the EconBiz Partner Network

- Universities, faculties and other research institutions working in the field of business and economic studies and related fields
- Libraries in institutions that focus on these fields of research
- In addition - if applicable - partnerships in research, e.g. joint PhD-projects in Science 2.0 related fields

The EconBiz Partner Network in May 2016

Partners in 27 countries



Why should you join the network?

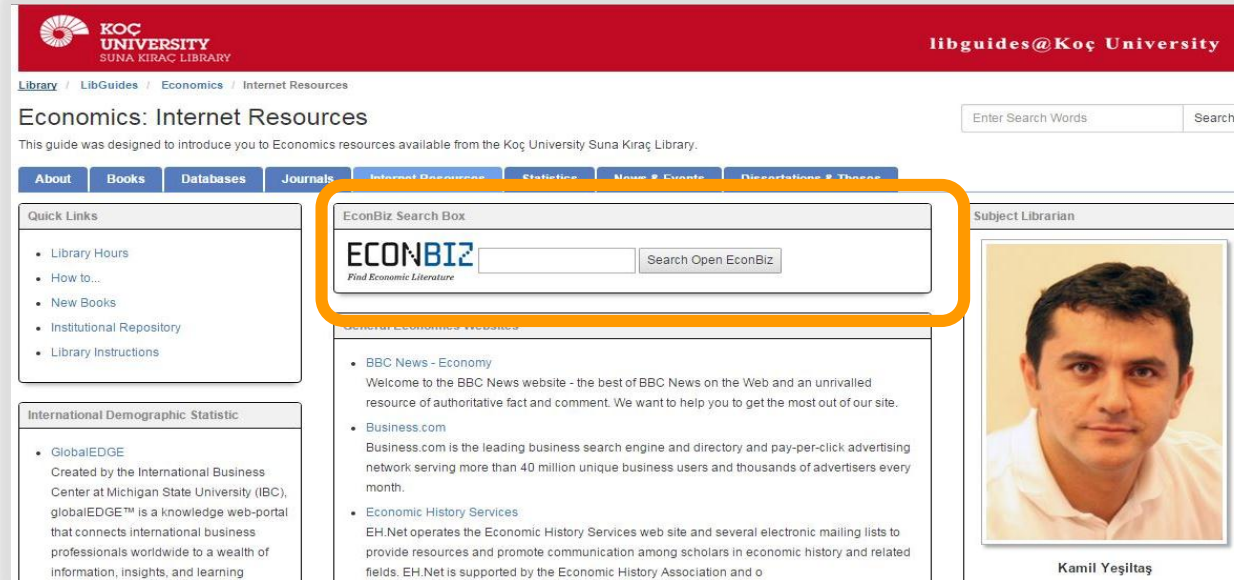
- Use EconBiz-content → integrate it into your website, info-material
- Suggest events for the calendar of events
- Annual student competitions
- Joint events like partner meetings
- One free ticket per partner for the Global Economic Symposium (GES)
- Potentially joint supervision of PhD-students
- Joint projects...



What do you need to do to become a partner?

- Partnership is free
- The focus is a cooperation to the benefit of all partners
- Partnership is based on a Memorandum of Understanding
→ sign the MoU to become a partner

Possibility to integrate EconBiz Content into your Website



Integrate EconBiz Content into your website



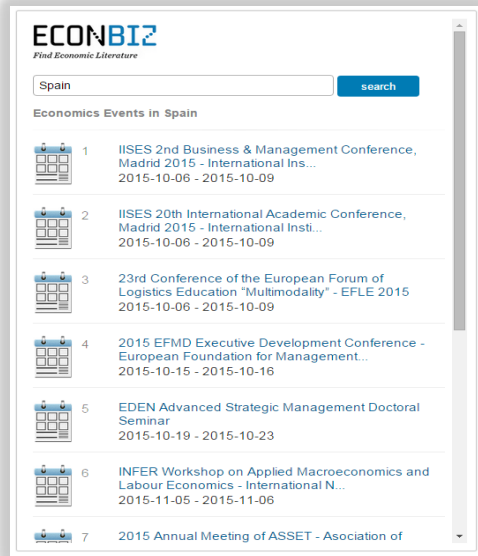
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Or you can integrate the Visual Search for Events into your website



Or Use Search Widget or Event Search Widget to Integrate into your Website

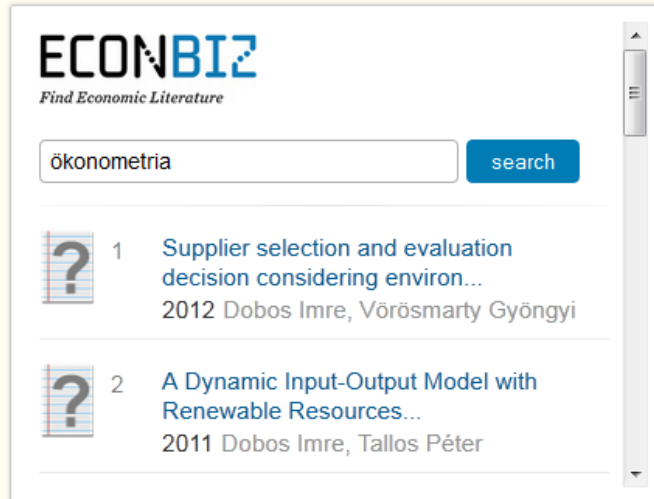


Example from
Corvinus →

Az EconBiz adatbázist a [ZBW German National Library of Economics](#) működteti.
Az adatbázis számtalan szabadon hozzáférhető tartalmat is kínál.

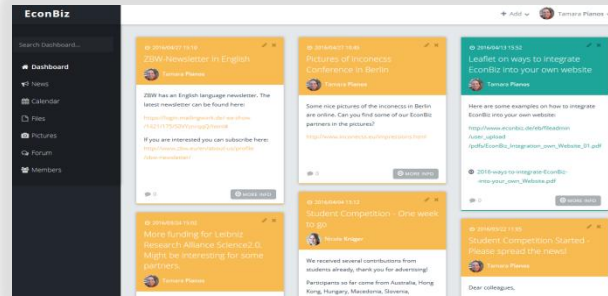
ECONBIZ Search for publications Search

Az alábbi keresődoboz segítségével itt helyben is kipróbálható az egyszerű kulcsszava keresés az EconBiz adatbázisában:



Communication Channels so far

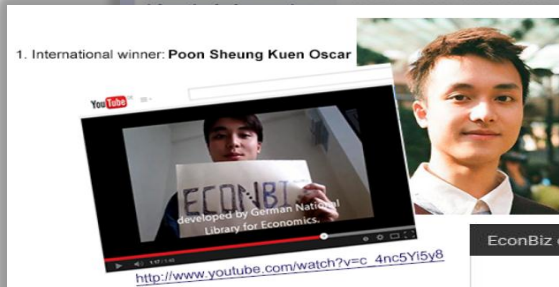
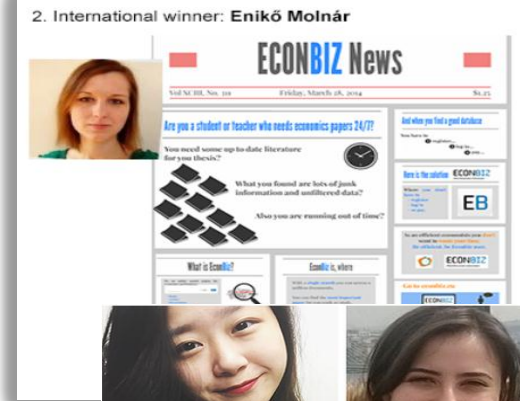
- Exchange at partner meetings
- Mailings
- Webinars on new features
- Most partners prefer the open Facebook-Group for communication
- Community Platform for partners



Partner Meetings 2013, 2014, 2015 in Kiel and Riga



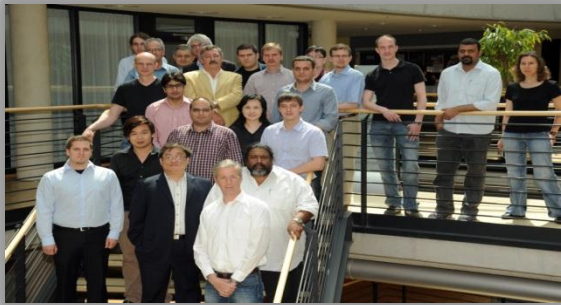
Annual EconBiz Student Competition since 2013



YouTube Clip of Dávid Grüll, 1. International Winner



PhD-Schools and exchange since 2012



In response to Marie-Louise „Bring Something else into the Library“

students from
different highschools
develop solutions

YES! YOUNG
ECONOMIC
SUMMIT

BLOG

ABOUT

2016

2015

SOLUTIONS

PARTNERS

CONTACT



<http://www.young-economic-summit.org/?lang=en>

International Cooperation Among Libraries

By Amed Demirhan and
Tamara Pianos

The rapid development in Internet technologies and open access resources have created great opportunities for libraries to cooperate and collaborate locally, nationally, and internationally. The number of learning resources has been radically increasing. For example the [Directory of Open Access Journals](#) as of January 26, 2016 contains "11,087 Journals with 8,637 of which are searchable at Article level, from 136 Countries covering 2,169,211 Articles in total". This directory alone has more journals and articles than most academic institutions have in subscribed print journals, and it is free. A [study published by Madian Khabisa and C. Lee Giles](#) in May 2014 states: "Our estimates show that at least 114 million English-language scholarly documents are accessible on the web, of which Google Scholar has nearly 100 million. Of these, we estimate that at

least 27 million (24%) are freely available since they do not require a subscription or payment of any kind." This includes many open access (free e-textbooks), directories, and reference resources. Therefore, the issue is no longer about how many resources one could have access to but rather is about the quality of those resources. These developments make the role of librarians and libraries more important than ever and can help foster collaborations among librarians.

The German National Library of Economics (ZBW) thrives to foster collaboration among likeminded libraries. The ZBW runs the subject portal EconBiz de, one of the largest search-portals for economics and business studies and related subjects. [The international EconBiz partner network](#) initiated by the ZBW is a strategic partnership for improving

search experiences and various network activities. It enables research institutions and libraries to interact and find solutions for challenges that all or many partners face (e.g. access to information).

Networking has potentially huge benefits for all partners who are involved. [Small Business BC](#) lists the following five general benefits of networking: 1. Shared Knowledge, 2. Opportunities, 3. Connections, 4. Increased confidence, 5. Raising your profile. These general benefits of networking not only apply to businesses but also to networks that have no interest in economic gain.



(continued on p. 7)

Overview Article in: ALA International Leads



Plans for the Future

- Address more potential partners in different countries
- Establish joint projects / Do projects connected to YES! and partner network
- Get more feedback from partners e.g. on developments in the EU-funded project EEXCESS

Contact us for more information



THORSTEN MEYER
t.meyer@zbw.eu

TAMARA PIANOS
t.pianos@zbw.eu

[Slideshare](#)

[Mendeley](#)

[ResearchGate](#)

Please Join Us for the Signing of the MoU



SMU and ZBW will now sign
the Memorandum of Understanding